



Board of Directors Meeting Minutes for August 15th, 2016

Board Members Present:

President – Ron Harrison

Vice President – Charlie Johnson

Past President – Jeff Bowman

Secretary – Jon Nash

Director-At-Large – Kathy McDaris

Director-At-Large – Mike Weyant

Director-At-Large – Robby Turner

Director-At-Large – Jen Barton

Board Members Absent:

Treasurer – Jerry Chestnutt

Director-At-Large – Charles Dickerson

Call to Order:

Call to order by President, Ron Harrison, at 6:04 pm.

Quorum:

Quorum established with eight (8) board members present.

Reading/Approval of Previous Minutes:

Previous minutes from July 18, 2016 were approved.

Officers

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Board of Directors Meeting Minutes for August 15th, 2016

Reports:

- Gulf Winds Track Club Meeting, Wednesday, August 10, 2016 – Ron Harrison
 - **Track Club Membership: 1,569** in **817** households. Increase of **25** members over last month. Membership this time last year was **1,503**.
 - **Gulf Winds Track Club and Triathletes Participation Release on EventBrite.**
 - **Race Recaps:**
 - **Chattahoochee Challenge (Grand Prix Event) (Saturday, July 16, 2016).**
 - **Georgia Veterans Triathlon (Grand Prix Event) (Saturday, August 6, 2016).**
 - Club tent with refreshments/snacks, manned by **Keith Rowe**.
 - Good turnout and support for club members!
 - **2016 Grand Prix Update:**
 - Grand Prix Results updated through Chattahoochee Challenge.
 - **2017 Board of Directors Nominations Update:**
 - Sent out via special edition newsletter and Facebook updates on July 1.
 - Accepting nominations via Google Form from July 1 through August 31.
 - Nominations to date:
 - **Treasurer: 1.**
 - **Secretary: 1.**
 - **Director-at-Large: 3.**

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- **Newsletter went out to our 255 members on Wednesday, August 10, 2016. Articles were:**
 - Solicitation for 2017 Board of Director nominations.
 - This month's speaker: Barry Hartin, CEO of Southeastern School of Health Sciences. **"Surviving Cardiac Arrest"**.
 - Triathlon Training and Contact Information.
 - Grand Prix updated through **Chattahoochee Challenge**.
 - **Sprint on the Flint**, October 8, to replace cancelled Tri the Rez.
 - Sunday, September 18, 2016 from 3:00 - 5:00 pm for a "Pre-IRONMAN Chattanooga and IRONMAN Augusta 70.3 Bike Cleaning, Lubrication, and Social!" at The Southern Public House.
 - Meet Your Board of Directors: **Ron Harrison**.
 - Triathlete spotlight: **Michelle Butler and Frank Allman**.
 - DRC Sports Race Registration Giveaway, via drawing, for September 3rd **Crystal River Triathlon Series #3** Sprint Triathlon, NOT a 2016 Grand Prix Event.
- **Next Meeting: Monday, August 15, 2016 at Momo's Pizza in Killearn, on Market St. Social at 6:30 pm and Speaker at 7:00 pm.**
 - **Speaker: Barry Hartin, CEO of Southeastern School of Health Sciences.** SSHS opened in 1999 and offers continuing education for healthcare professionals plus entry level medical programs for those seeking to enter the healthcare field. SSHS is also an authorized American Heart Association Training Center. For more information, please visit the school's website: www.southeasternschool.org.
 - **Topic: "Surviving Cardiac Arrest", where you will learn what happens during cardiac arrest, how CPR helps, and how an AED can help.**

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- **Treasurer's Report** – Jerry Chestnutt/Jon Nash
 - Jerry Chestnutt delivered bank statements before meeting, but was unable to stay.
 - Jon will be meeting with Jerry to get final signatures on bank paperwork to give Jon full access to accounts.
 - **\$8,524.84** as of **July 29, 2016** - Jon Nash.
- **Membership Report** – Ron Harrison
 - **255** members as of **8/10/2016**.
 - Ron Harrison to ensure membership list updated on Gulf Winds Triathletes Google Drive, for reference.
- **Clothing Sales** – Jon Nash
 - Tri kits and shirts are on hold, pending information on who next year's sponsors will be.
 - Board voted to reduce cost of existing in-stock merchandise 25% and announce at meeting.
 - Consideration of Rocket Science for kits?
 - From Rocket Science: "If you are not already familiar with Rocket Science Sports, let me give you some more details about us and our products. We are specialised in triathlon, swimming, running and cycling. You can see our catalogue on the link here. You can also find our product list and some picture of our RJ and ELITE trisuit on the attached files. We use sublimation printing on all our gear, therefore there is no design limitation and we can have any colors, logos and graphics. We can also setup an online shop for your club so your members can order and pay directly through us."
 - Ron Harrison to request "sample kits" from Rocket Science.

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- **Sponsorship - Charlie Johnson**
 - **Sponsor “Thank You!” Letters Follow Up.** - Charlie Johnson
 - All letters sent out. Some with Charlie’s home address as return address, some with Track Club’s.
 - Charlie to reach out to Tony Guillen to follow up on who retrieves Track Club mail to check for returns or replies/feedback.
 - **Sponsorship Packages - Charlie Johnson**
 - Sponsorship workgroup to convene again.
 - Charlie Johnson to forward preliminary Sponsorship Package proposal to board before next meeting.
 - Once approved, Jon Nash will put the Sponsorship Packages on the website.
 - Ron Harrison recommended that club, at-large, be encouraged to direct “leads” for potential sponsors to the board of directors for follow-up.

Agenda Items:

- **Gulf Winds Track Club and Triathletes Participation Release on EventBrite.** – Ron Harrison
 - Once final editing is completed, will be on EventBrite for new member signups by end of the year.
 - Once finalized, copies to be uploaded to website and Gulf Winds Triathletes Google Drive by Jon Nash.
- **Acceptance of nominations for officers and board of directors. Bylaws, Article VI, Nominations for Officers and the Board of Directors. (July 1 - August 31) Nominations submitted to the Club’s Secretary.** - Ron Harrison
 - Sent out via special edition newsletter and Facebook updates on July 1.
 - Accepting nominations via Google Form from July 1 through August 31.
 - Nominations to date:
 - Treasurer: 1 (**Nash**).
 - Secretary: 1 (**Jeter, K.**).
 - Director-at-Large: 4 (**Butler, Harrison, J., Maltese, Turner**).

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- Ron Harrison encouraged board members to look at our membership and nominate those who would best serve the club.
- Ron Harrison to post update membership list to Gulf Winds Triathletes Google Drive.
- **Race Recaps:**
 - **Chattahoochee Challenge** (Grand Prix Event) (Saturday, July 16, 2016).
 - **Georgia Veterans Triathlon** (Grand Prix Event) (Saturday, August 6, 2016).
 - Club tent with refreshments/snacks, manned by Keith Rowe.
 - Good turnout and support for club members!
- **2016 Grand Prix Update:**
 - Grand Prix Results updated through **Georgia Veterans Triathlon**.
 - Next Grand Prix Races are **Hammerhead Triathlon (Olympic)** on **August 28** and **Beach Blast #2 (Olympic)** on **September 10**.
 - Board voted to award Jen Barton AG points for Chattahoochee Challenge for participation in "Floatie Division". No other club members raced in the AG.
- **Newsletter** went out to our **255** members on **Wednesday, August 10, 2016**. Articles were:
 - Solicitation for 2017 Board of Director nominations.
 - This month's speaker: **Barry Hartin, CEO of Southeastern School of Health Sciences. "Surviving Cardiac Arrest"**.
 - Triathlon Training and Contact Information.
 - Grand Prix updated through **Chattahoochee Challenge**.
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- **Sunday, September 18, 2016 from 3:00 - 5:00 pm** for a “**Pre-IRONMAN Chattanooga and IRONMAN Augusta 70.3 Bike Cleaning, Lubrication, and Social!**” at **The Southern Public House**.
 - JoAnne Maltese will be leading the Bike Cleaning and Lubrication portion of this event.
 - Jon Nash and Charlie Johnson to solicit and put together informative slideshow on IRONMAN Chattanooga and IRONMAN Augusta 70.3 courses.

Additional Business:

- **Bike Safety** - Robby Turner
 - In light of recent incidents and tragedies, brainstorming ways to bring subjects to light with club members.
 - Ron Harrison recommended putting together a group to speak about the various issues surrounding this topic:
 - How to ride defensively.
 - Not escalating situations.
 - How to report incidents with/without contact/injury.
- **Future Speakers** - Ron Harrison
 - Ranya Salvant of Girls on the Run of the Big Bend has asked to speak to the club about opportunities for our members to engage with their organization. Should we open up this meeting's speakers portion to non-profits looking to promote their cause?
 - Girls on the Run of the Big Bend.
 - South City Multisport.
 - Gretchen Everheart's Owl Run (Bill McGuire).
 - Others?
- **Sprint on the Flint Posters** - Charlie Johnson
 - Charlie Johnson distributed **Sprint on the Flint** posters for distribution around town.

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Future Meeting Speakers & Topics:

- **Next Meeting: Monday, September 19, 2016 at Momo's Pizza in Killlearn, on Market St. Social at 6:30 pm and Speaker at 7:00 pm.** – Ron Harrison
 - **Speaker:** Nominated Board of Directors Members (Introductions).

Close of Meeting:

- The meeting was adjourned by President, Ron Harrison, at 6:50 pm.

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