



SPONSORSHIP OPPORTUNITY FOR A CLUB WITH A GROWING HISTORY

Gulf Winds Triathletes, formerly known as “The Gulf Winds Triathlon Club” and informally called the “Tri Club,” was officially formed in 1998. Its roots, though, trace back to several other triathlon clubs that have come and gone in Tallahassee since the late 1980s. In 1999, the club became part of the Gulf Winds Track Club. Both clubs are governed by a separate Board of Directors, elected by each club’s members. Gulf Winds Track Club operates as a 501(c)(3) non-profit organization, and, as part of the Track Club, the Tri Club does too. Members of the Tri Club are also members of the Gulf Winds Track Club.

As of October 2016, the Tri Club is over 250 members and growing. Our members’ ages range from 6 to 82, with both of those members actively competing in triathlons. Each year, our club members participate in over 30 triathlons which include local, regional, national and even international.

Like many triathlon clubs, some of us were swimmers first, some cyclists, some runners. We pride ourselves on creating a welcoming, encouraging environment where everyone can learn something from everyone else. We encourage leading a healthy lifestyle and are open to anyone who has interest.

We have USA Triathlon All-American elite-level members (including a few who are fast enough to turn pro if they wanted), fast age-groupers, middle-of-the-pack finishers, tail-end champions, and what-the-heck-did-I-sign-up-for first-timers who keep coming back for more.

The Tri club meets the third Monday of every month (except December) at Momo’s Pizza, 1410 Market Street, Tallahassee, Florida. Social time begins at 6:30 p.m., and the meeting starts at 7:00 p.m. It is usually over before 8:00 p.m. Most meetings feature speakers dispersing wisdom and experiences on triathlon-related topics and attendance typically is upwards of 50 people.

The sponsorship you provide will help the Club to put on a race, USAT Club Membership & Insurance, Club Uniforms, Club snacks and drinks at local races, Club clinics, Grand Prix Awards, Year End Party & Celebration and much more.

With your support, we can keep this wonderful club growing and sharing a healthy, enjoyable lifestyle with more and more of the community and region. At the same time, we can spread the word of your company throughout our club and contacts.





Gulf Winds Triathletes Sponsor Definitions 2017-2018 (2 years)

EXCLUSIVE SPONSOR \$2,000 and above* (One available)

- Initial announcement of your business as a sponsor
- Top placement of your company logo on Gulf Winds Triathletes Race Tri Kit and Cycling Jersey
- Top placement of your company logo on Gulf Winds Triathletes shirt
- Top placement your company logo on the Gulf Winds Triathletes club website with a link to your website
- Logo included on monthly newsletter to all Club members
- Opportunity to speak at one club meeting (10 minutes at start of meeting)
- Logo included most prominently on Tri Club Banner to be taken to regional triathlon events

GOLD SPONSOR \$1,000 and above* (Five available)

- Initial announcement of your business as a sponsor
- Prominent placement of your company logo on Gulf Winds Triathletes Race Tri Kit and Cycling Jersey
- Prominent placement of your company logo on Gulf Winds Triathletes shirt
- Prominent placement your company logo on the Gulf Winds Triathletes club website with a link to your website
- Logo included on monthly newsletter to all Club members
- Opportunity to speak at one club meeting (5 minutes at start of meeting)
- Logo included prominently on Tri Club Banner to be taken to regional triathlon events

SILVER SPONSOR \$500* (Four available)

- Initial announcement of your business as a sponsor
- Placement of your company logo on Gulf Winds Triathletes Race Tri Kit and Cycling Jersey
- Placement of your company logo on Gulf Winds Triathletes shirt
- Logo on the Gulf Winds Triathletes club website with a link to your website
- Logo included on monthly newsletter to all Club members
- Logo included on Tri Club Banner to be taken to regional triathlon events

BRONZE SPONSOR \$250

- Initial announcement of your business as a sponsor
- Placement of your company logo on Gulf Winds Triathletes shirt
- Logo on the club website
- Logo included on monthly newsletter to all Club members
- Logo included on Tri Club Banner to be taken to regional triathlon events

HONORARY SPONSOR \$100

- Initial announcement of your business as a sponsor
- Logo on the club website
- Logo included on monthly newsletter to all Club members
- Logo included on Tri Club Banner to be taken to regional triathlon events

IN-KIND SPONSOR

- To be discussed on a case by case basis

*See separate sheets with further detail on Exclusive, Gold and Silver sponsorship benefits.

Officers

President – Charlie Johnson Vice President – Mike Weyant Past President – Ron Harrison

Treasurer – Jon Nash Secretary – Karen Jeter

Directors-at-Large

TBD – TBD – TBD – TBD – TBD

EXCLUSIVE SPONSORSHIP BENEFITS



LOGO ON CYCLING JERSEY

LOGO ON TRI TOP



LOGO ON CLUB T-SHIRT



LOGO ON LARGE BANNER



LOGO ON WEBSITE

*Uniform & shirt design shown is based upon 2015-2016 kits. 2017-2018 kit design may change.

GOLD SPONSORSHIP BENEFITS



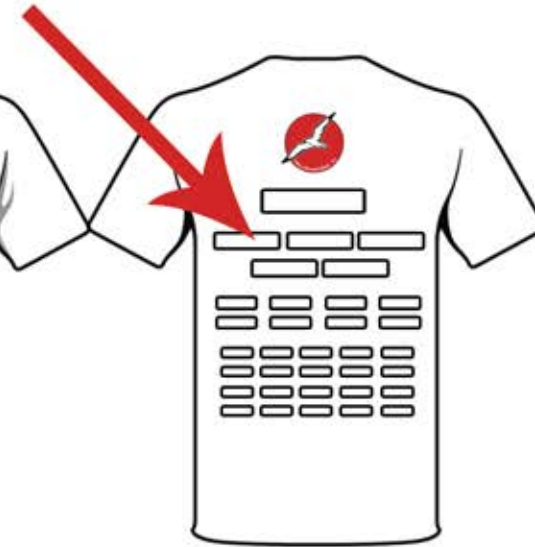
LOGO ON CYCLING JERSEY



LOGO ON TRI TOP



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LOGO ON LARGE BANNER



LOGO ON WEBSITE

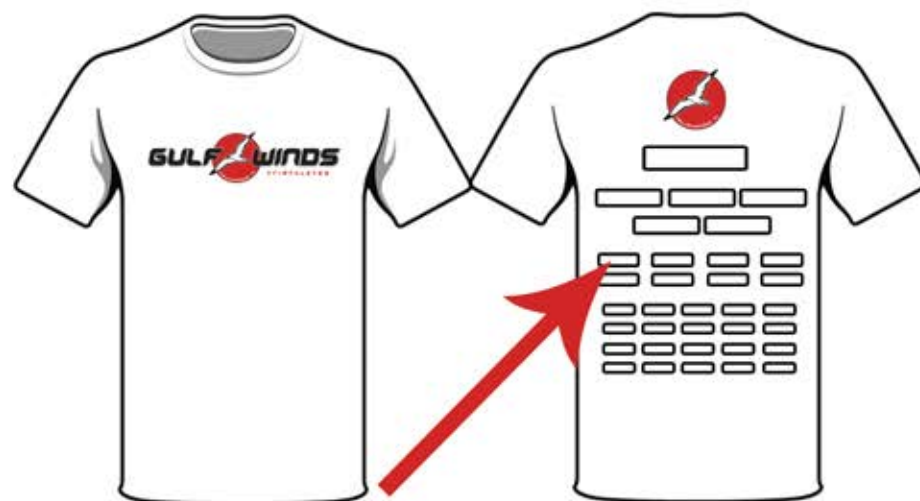
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LOGO ON WEBSITE

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2017-2018 SPONSOR INFORMATION

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Website Address: _____

Work Phone: _____ Mobile Phone: _____

E-Mail Address: _____

Donation Level: _____ Amount: _____

Form must be received by January 1, 2017.

Signature of Sponsor Representative: _____

Date: _____

Sponsorship Duration: Date of Signature of Document through December 31, 2018

Preferred Method of Communication (please check any that apply)

- ☐ Email
- ☐ Phone
- ☐ Mail

Please E-mail High Quality Printing/Media Logo to info@gulfwindstri.com

Preferred File Format: .eps

Acceptable File Formats: .pdf (high quality)

*Please provide additional information with bio on your business for announcement along with preferred month for highlight to be given on website. Provide any promotions, specials, etc. to be offered.

Officers

President – Charlie Johnson *Vice President* – Mike Weyant *Past President* – Ron Harrison

Treasurer – Jon Nash *Secretary* – Karen Jeter

Directors-at-Large

TBD – TBD – TBD – TBD – TBD