

Board of Directors Meeting Minutes for February 18, 2019

#### **Board Members Present:**

President - Wayne Thumm Vice President - John Sivyer Secretary - Lisa Chadwick Director-At-Large - Tina Bahmer Director-At-Large - Pam Presnell Director-At-Large - Kory Skrob Director-At-Large - Robby Turner Past President - Mike Weyant

Not Present: David Strange, Mark Jeter

#### Call to Order:

Call to order by Wayne Thumm at 6:00 p.m. at Momo's Pizza.

#### Quorum:

Quorum established with eight board members present.

## Reading/Approval of Previous Minutes:

Previous Meeting Minutes Approval - done by email

**Gulf Winds Track Club Meeting**: Wayne did not attend, but the notes indicated that most of the discussion was about the Tallahassee Marathon.

**Treasurer's Report** – David was not at the meeting but provided his report by email. The account is close to the \$5000 mark that we have established as a bottom limit, but money from the Duathlon is starting to come in.

**Membership Report** – Lisa reported that club membership is currently at 257. There was a discussion about whether the increase in members is reflective of an increase in the number of family members registered, or an increase in the number of total households. Lisa will sort the data by household and compare to the December 2018 list.

**Uniform Committee Report** – Mike gave an update about club kits. We did not reach the minimum numbers on many items. The most popular item was the one piece kit. Mike had presented several options of what the club could purchase in order to make the minimum on a few items. The purchased items could be sold in the club store. The decision was that we would do "option 1", which means purchasing the following additional items, for a total of \$1455:

- M Tech Tee: 4 - M Tri Top: 3 - M Tri Shorts: 3

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- M Run Top: 6 - W run Top: 7 - W Tech Tee: 9

There was some discussion about why orders were down this year, as compared to the previous new uniform order. We should seek input from the club on this.

Sponsorship and related items: Wayne provided an update on sponsors:

# Confirmed silver sponsors:

- For The Table Hospitality
- AJ Baucco Coaching
- Rev Tri Coaching
- Wood Partners, Inc.

### These are finalized, and logos have been obtained.

#### Club Discounts:

- The club discounts are currently on the Facebook page as a pinned announcement.
- Lisa will keep the codes organized.

**2019 Grand Prix** – No updates. John mentioned that he was only going to add members to the GP file when they complete an eligible race, instead of having all names in the file up front.

**Clothing Sales** – Tanya DeVlieger was not in attendance, and had nothing to report. The group discussed that there are a lot of things on the club store site that remain unsold. The store probably needs some publicity.

# **Monthly Speakers**

- March: Patrick Merle was likely not available. We discussed that this meeting falls during Leon County and FSU's spring break, and many members may be out of town (including many board members). We decided to have a social and open-mic night instead of a formal speaker.
- April: Wayne will see if Patrick Merle can do April instead.

#### Other Business:

# **FEATHER UPDATE:**

- We discussed the FEATHER. Getting the feather from the same vendor used previously has been challenging.
- Tina is going to take over all things FEATHER RELATED.

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### Club insurance:

- Charlie started working on this and Mike is going to take over.
- The rules about group insurance have changed with USAT. Now only active GWT members with USAT active memberships are covered by our group insurance.
- We have to check people in at events (like open water clinic, etc) to be covered.

## Workouts posted on Facebook group and branding:

- We discussed whether it was appropriate for coaching groups who are GWT sponsors to include their logo on workouts they post on the Facebook group.
- A member raised this for discussion.
- The board felt that it was appropriate for groups who are also GWT sponsors to include their logo in such posts.
- If it becomes an issue later on, we will revisit this.

### We miss the newsletter:

- We discussed how much we liked the newsletter, with member profiles, etc.
- We need a volunteer to do this
- We will put a call out to the membership (this is a way for someone to get involved).

### The Website needs updating:

- The club Website is fairly out of date and needs updating.
- John knows how to do some web stuff (Lisa does not, thus the technical term 'web stuff')
- John will reach out to Lynn Masimore to see if he can help with this.

# Announcements at tonight's meeting:

- Renew your dues!
- Charlie reminded everyone about the Duathlon
- Discount codes on the Facebook page
- Just Get Fit lecture series

Close of Meeting – Meeting was adjourned by Wayne Thumm at 7:00 p.m.

# Officers