# SPONSORSHIP OPPORTUNITY July Winds Triathletes



# OUR HISTORY

Gulf Winds Triathletes is a local, USATcertified triathlon club based in Tallahassee, FL. that was established in 1998. As part of our parent organization, Gulf Winds Track Club, we bring our athletes the best of both worlds in swim, bike, and run with countless opportunities for training and racing in one of the most beautiful locations in the Sunshine State.

We operate as a 501(c)(3) non-profit organization and membership in our group also provides athletes with a complimentary membership to the Gulf Winds Track Club. It's an important partnership that fosters community involvement and increases camaraderie between both local, athletic clubs.





# **OUR MEMBERSHIP**



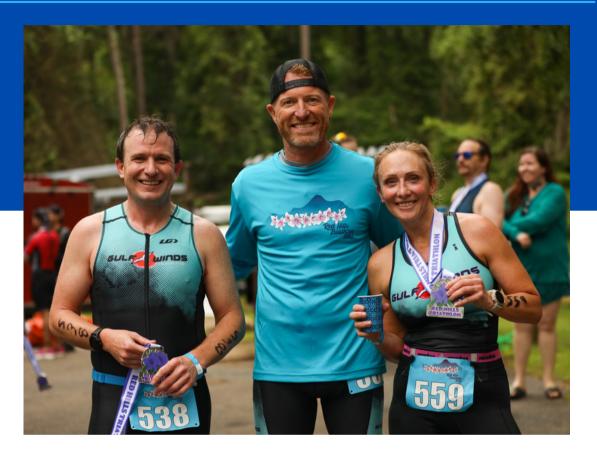
We currently have <u>238</u> members that range in age from 13 to 75 and include all skill levels, from beginner to elite. Each year, our members compete in local, regional, national, and international triathlons ranging in distance from short course sprint to full Ironman.

#### **Our Mission:**

The focus of this group we fondly call "the Tri Club" is to provide a welcoming environment for all athletes to learn, grow, and excel in multi-sport competition and maintain a healthy lifestyle.

# YOUR Sponsorship





Your sponsorship will help the club put on our annual hometown race, the St. Marks Duathlon, as well as subsidize race kits (team uniforms), and provide year-end awards. We also utilize sponsor funds to maintain our USAT membership, pay insurance fees, and put on informative clinics for members. The club regularly hosts team gatherings at races and we have an annual Christmas Party.

Our club meets the third Monday of every month at Momo's Pizza- Market Street at 7:00 p.m. where we feature speakers dispersing wisdom on triathlon-related topics for our members and guests. This event is open to the public and we welcome all newcomers eager to learn about the sport of triathlon.

## **SPONSORSHIP PACKAGES**



We have a wide variety of sponsor packages that will fit every budget and provide great benefits for your business.

#### Ironman: \$2,000+

- Announcement as sponsor via social (FB and Insta) and email
- Top placement of logo on race kit and team shirt
- Logo and link on club website
- Logo on club emails
- Opportunity to speak at one club meeting (10 min.)
- Email blast/social mention 4X year about company and services

#### Half Ironman: \$1,500-\$1999

- Announcement as sponsor via social (FB and Insta) and email
- Prominent placement of logo on race kit and team shirt
- Logo and link on club website
- Logo on club emails
- Opportunity to speak at one club meeting (5 minutes)
- Email blast/social mention 2X a year about company and services

#### Olympic: \$500

- Announcement as sponsor on social (FB and Insta) and email
- Logo included on race kit and team shirt
- Logo and link included on website
- Logo on club emails
- Social mention 1X a year about company and services

### **SPONSOR PACKAGES**

We have a wide variety of sponsor packages that will fit every budget and provide great benefits for your business.

#### Sprint: \$250

#### Super Sprint: \$150

- Announcement as sponsor on social (FB and Insta) and email
- Logo included on team shirt
- Logo and link included on club website
- Logo on club emails

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#### In Kind:

In kind donations such as food, drink, merchandise, awards, and services will be discussed on a case by case basis.



#### **Sponsor Form**

Contact Name:			
Company:			
Address:			
City:	_State:	_Zip:	
Website:			
Phone:			
E-Mail:			
Donation Level:	Amount:		
Form must be received by September 31, 2023.			
Signature of Sponsor Representative:			
Date:			
Sponsorship Duration: January 1, 2024 th	nrough September 3	31, 2026	
Preferred Method of Communication (ple Email Phone Mail	ease check any that	apply)	

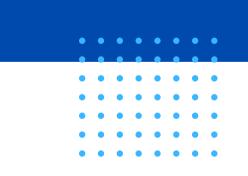
Please E-mail a high quality logo (vector file) to GulfWindstriathletes@gmail.com (Attn. Sponsor Logo)

\*Please provide additional information/graphics about your business for announcement, as well as details about any promotions, specials, etc. to be offered to club members.



Julf Winds friathletes

With your help we will be able to continue a long standing tradition of supporting a thriving community of local athletes as they strive for excellence, both in competition and in daily life.



#### **CONTACT:**

**Website** www.gulfwindstri.com **Email** gulfwindstriathletes@gmail.com