April 21st, 2025

**1. Opening and Introduction**

1. Bring meeting to order, establish quorum, adopt agenda: Matt Vermeer
	1. Members present: Averi Lewis, Matt Vermeer, Brittany Vermeer, Michelle Comeaux, Lura Diestelhorst
2. Board approval of February 2025 minutes: Matt Vermeer
	1. Motion by Brittany, Lura second.

**2. Old Business**

1. St. Marks Duathlon closeout: Averi Lewis
	1. Approximate revenue from duathlon was $1100. Participation numbers finished around 75; this was about a 40-participant dip from 2024. We believe this is likely related to moving the race date earlier to avoid conflicts with the Gate River Run. We would like to consider moving the race backward further into March next year to give more time for the weather to warm up and to recruit more participation. We also discussed raising entry fees to keep pace with rising costs, cost of comparable races, and to ensure the race is profitable in the future.
2. Gulf Winds Track Club board meeting: Matt Vermeer
	1. The Triathletes aid station won the competition at the Tallahassee Marathon for their Jurassic Park theme and a donation was made in the club’s honor to the Pink Heels foundation in honor of the Jeter’s daughter.
3. Membership: 177 members as of 4/7/25

**3. New Business**

1. Social/Pre-race dinner at Chattanooga
	1. Michelle will put out a post to the group on Facebook to collect RSVPs and plan for a reservation for a group dinner. Matt will make an announcement as well.
2. Group training ideas: Weekend swim clinic, organized run
	1. Wednesday night intervals at Harriman Circle – Jeff and Michelle co-leading these
3. Marketing and notice of merchandise
	1. Need to start publicizing the merchandise in the FB group several days before meetings so members can come prepared to purchase.
		1. T-shirts $20
		2. Transition towels $10
		3. Swim caps $10
		4. Sticker pack – 2 pack for $5

**4. Speakers**

1. May 19th – This meeting will fall the Monday after 70.3 Chattanooga, which a lot of our members will be participating in, so attendance may be light. We may choose to substitute a group activity for this in place of a guest speaker.
2. June – Gary Droze? Signe will check with him, he is flexible on dates.
3. July – typically no meeting, Freedom Springs cookout will take the place of the meeting

**5. Announcements from Officers**

**6. Reports**

1. Treasurer: Signe Ulsamer
2. Any other updates

Meeting adjourned by Matt at 6:16PM.